

# THE AMSTERDAMMER



## THE STORY

Say hello to the newest member of the EA family:  
The Amsterdammer! A cargo bike equipped with portable  
batteries and a heavy-duty printer, to get your photo studio  
on the move.

Used for the first time in a leisure park, it is perfect for all  
circumstances where great mobility is needed.  
Think beaches, city activations or markets.

The photographer snaps shots of people with his smartcamera  
and launches the print immediately from the device. Within a  
couple of seconds later, the print is delivered from the cargo bike!



smile



act



play

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conversation starters