



PANORA.ME



## THE STORY

What if selfies shared from your location could become the best way to promote it? When you see a selfie shared by a friend on social media, how often do you actually see where it has been taken from? Our solution gives users the opportunity to trigger a photo device placed up to 250 meters from them!

The final result is a panoramic selfie: a short video that zooms out from the original location, to end on a beautiful panorama. This gives events/locations the chance to show off their entire area, rather than just the background of a selfie – potentially generating social recommendations and increasing brand recognition on social media.



smile



act



play

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