

# THE INSTABOOTH



## THE STORY

The (Big) Brother of our Popselvie animation but this time based on the second biggest social media in the world, Instagram! Shoot, hashtag & share - it's all you have to do for a free print!

The possibilities for this simple concept are limitless: generate web traffic and sales, trigger lots of visibility... or even create a work of art!



smile



act



play

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